



# ANTI- CORRUPTION CODE OF CONDUCT

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CORRUPTION PREVENTION SYSTEM



# EDITORIAL

The GL events Group is a major international player in the events industry, operating on five continents in more than 20 countries. The Group's activities are driven both by respect for fundamental values and by the creation of an appropriate ethical environment.

Within this context, the Group has adopted an Ethics Charter which provides a true framework of reference for all employees. The Charter embodies the ten fundamental principles that are intended to guide each of us in our decisions and actions.

In addition, the Group has adopted an Anti-Corruption Code of Conduct for several years, which aims to guide our staff and partners in preventing the risks of corruption and influence peddling.

Working alongside and on behalf of numerous public and private partners, this Anti-Corruption Code of Conduct defines and illustrates the different types of behaviour to be prohibited, so that our employees can act with integrity and embody our values.

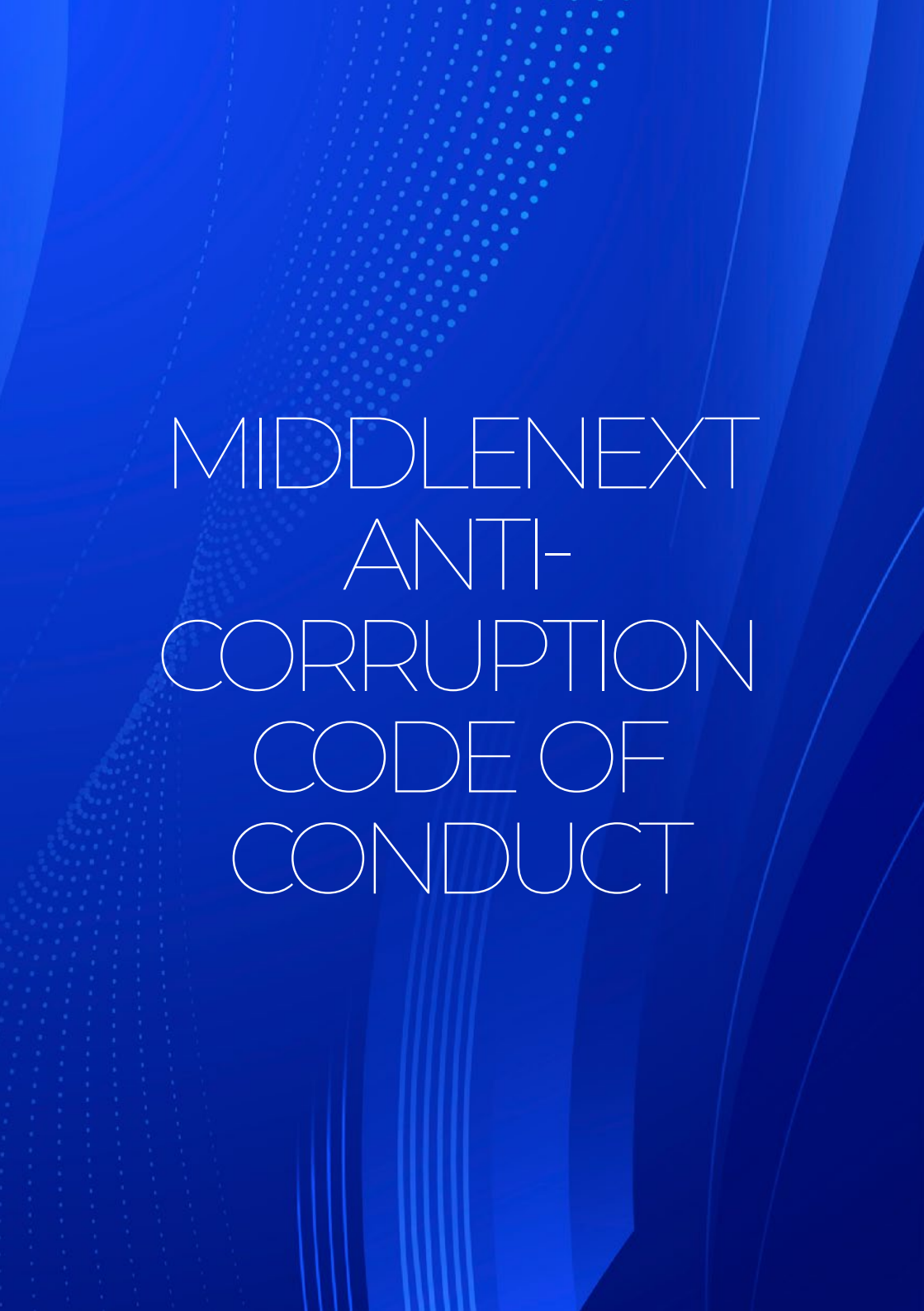
This Code thus reflects our policy of «zero tolerance» towards any form of corruption, in all our activities and right across the Group in France and internationally.

With this in mind, the Group has adopted various procedures so that all employees and management bodies work hard every day to contribute through their behaviour to guaranteeing the integrity of the Group and ensuring its success in the future.

Lyon, 14 October 2024

**Olivier GINON**  
Chairman

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Deputy Managing Director



MIDDLENEXT  
ANTI-  
CORRUPTION  
CODE OF  
CONDUCT



## PREAMBLE

The Middlenext Anti-Corruption Code of Conduct (the Code) refers to the United Nations Convention against Corruption and seeks to combat all forms of corruption.

The Code constitutes an integral part of the Company's internal policies and procedures.

A document cannot, however, address all the cases of corruption and influence-peddling that may arise in the course of daily activities; everyone must accordingly exercise their own judgment and common sense. In case of doubt about what conduct should be adopted, each company relies on the support and advisory tools it has put in place and on an in-house warning system.

This Code may be revised.

## 1 FRAMEWORK AND SCOPE

The Code applies to all employees of the companies and/or groups that adopt the Middlenext Anti-Corruption Code of Conduct.

Each employee must behave in an exemplary manner within each company and must not do anything which is at odds with the behavioral rules set out in this Code.

Any questions from an employee regarding the application or interpretation of the Code must be referred to the employee's supervisor or to the contact person appointed by the company.

## 2 BASIC RULES AND THEIR VARIANT FORMS

### DEFINITION

- **Corruption** is any behavior whereby a person (whether a public official or a private individual) proposes, requests or accepts, directly or through an intermediary, any donation, offer or promise, gift or benefit in return for performing, delaying or failing to perform an act which directly or indirectly falls within his/her duties in order to obtain or maintain a commercial or financial advantage or to influence a decision.

There are two types of corruption:

- **Active** corruption occurs when the act of corruption is initiated by the person on the giving end.
- **Passive** corruption occurs when the act of corruption is initiated by the person on the receiving end, i.e. the person who performs or does not perform an act in exchange for some reward.

Corruption may take many forms under the guise of common business or social practices; it may, for example, involve such things as invitations, gifts, sponsorships, donations etc.

- **Influence-peddling** refers to a person monetizing his/her position or influence, whether real or supposed, in order to influence a decision which is to be made by a third party.

It involves three participants: the beneficiary (the one who provides benefits or gifts), the intermediary (the one who uses the influence they enjoy by virtue of his/her position) and the target person who has the decision-making power (a government authority or agency, a judge or prosecutor, an expert etc.).

## Principle and rules

Employees must not engage in bribery and must not use intermediaries such as agents, consultants, advisers, distributors or any other trading partners for the purpose of committing such acts.

### **Individuals faced with a proposal must consider the following:**

- Does the proposal comply with laws and regulations?
- Is it consistent with the Code and the interests of the company?
- Is it devoid of personal interest?
- Would I be embarrassed if my decision were made known to others?

Each company that uses the Code as a reference has **developed a procedure** that enables employees faced with a choice involving ethical or business-related considerations to discuss any concerns they may have in a totally confidential setting.

## 2-1 RULES APPLYING SPECIFICALLY TO PUBLIC OFFICIALS

### Definition

The term «public official» denotes a person who holds a position of public authority, is entrusted with public service responsibilities or occupies an elected public office, for him/herself or on behalf of others.

### Principle and rules

Corruption of a public official is punishable by more severe penalties<sup>1</sup>. Any relationship with a public official must comply with the regulations governing that relationship (i.e. the regulations that apply in the specific country of the public official or which are imposed on them by their employer). While it is not prohibited by law, any benefit granted to a public official must be totally transparent vis-à-vis the Company and subject to prior authorization by senior management.

<sup>1</sup> Under the French Penal Code, individuals who are guilty of public corruption face severe penalties - up to 10 years' imprisonment and a fine of €1 million. Merely attempting to commit an act of corruption, e.g. by offering or seeking a bribe, is punished in the same way as the act itself.

## **2-2 GIFTS AND INVITATIONS**

### **Definition**

Gifts are benefits of any kind given by someone as a token of gratitude or friendship, without any expectation of receiving something in return.

Offering or being offered meals, accommodation and entertainment (shows, concerts, sporting events, etc.) is considered to be an invitation.

### **Principle and rules**

Gifts and invitations may be related to or be perceived as acts of active or passive corruption, so care must be exercised with regard to gifts, gestures of courtesy and hospitality (received or given) and invitations to entertainment that contribute to good relationships but can be seen as a means of influencing a decision or favoring a business or a person.

## **2-3 GIFTS TO CHARITABLE OR POLITICAL ORGANIZATIONS**

### **Definition**

Grants and donations are benefits given in the form of money and/or contributions in kind; they are granted for a specific purpose: research, training, the environment (sustainable development), for charitable or humanitarian purposes etc.

Political contributions - whether monetary or otherwise - are intended to support political parties, leaders or initiatives.

### **Principle and rules**

Requests for grants, donations or contributions must be carefully considered, particularly requests from those who are in a position to influence the company's activities or who could, if the grant were agreed to, derive personal benefit therefrom.

Requests for donations must be approved by a supervisor.



## **2-4 PATRONAGE, SPONSORING**

### **Definition**

Through patronage or sponsorship, the Company wishes to provide financial or material support to a charitable organization or a social, cultural or sporting entity as a means of communicating and promoting its values.

### **Principle and rules**

They must be carried out without any seeking specific benefits from the beneficiary other than the promotion of the corporate image.

## **2-5 FACILITATION PAYMENTS**

### **Definition**

Facilitation payments are unofficial payments (as opposed to legitimate and official fees and taxes) that are paid to facilitate or expedite any administrative formalities such as applications for permits, visas or customs clearances.

### **Principle and rules**

The Company does not accept to make “facilitation payments” unless there are compelling reasons (the health or safety of an employee, etc.).

## **2-6 MONITORING OF THIRD PARTIES (SUPPLIERS, SERVICE PROVIDERS, CLIENTS)**

### **Definition**

Monitoring concerns third parties, natural or legal persons with whom the company interacts and who may, in certain cases, present a particular level of risk in terms of corruption.

The following are considered third parties: business partners, suppliers, service providers, agents, clients, intermediaries etc.

### **Principle and rules**

Each company shall endeavor to ensure that third parties comply with its principles and values and shall, where appropriate, carry out due diligence.

## **2-7 CONFLICTS OF INTEREST**

### **Definition**

Conflicts of interest arise from any situation in which employees' personal interests conflict with their duties or responsibilities.

### **Principle and rules**

If circumstances give rise to a potential or actual conflict of interest, the employees concerned must report this.

## **2-8 ACCOUNTING RECORDS/INTERNAL CONTROLS**

### **Definition**

The company must ensure that its accounting departments and/or its internal and/or external auditors are vigilant in checking for concealment of corruption in books, records and accounts.

### **Principle and rules**

Persons undertaking audit assignments (audits, certification of accounts) must be particularly vigilant with regard to the accuracy and veracity of the accounts.

# 3 APPLYING THE CODE

## **3-1 TRAINING**

Employees are required to acquaint themselves with this Code and to participate in the training sessions organized by the company to raise awareness of the fight against corruption. New employees are made aware of the Code and its provisions immediately upon assuming their duties within the company.

## **3-2 REPORTING PRACTICES THAT ARE IN BREACH OF THE CODE AND PROTECTION OF WHISTLE- BLOWERS**

Employees can express their concerns and/or ask questions to their supervisor and/or designated contact person.

Employees, observing the procedure laid down by the company, can issue a report:

- If they find themselves faced with a risk of corruption;
- If they find themselves faced with a breach of probity;
- If they believe that a violation of the Code has been, is being, or may be committed.

### **3-3 PENALTIES FOR VIOLATIONS OF THIS CODE**

Non-compliance with the rules triggers the personal liability of the employee and exposes him/her to penalties, in particular penal sanctions<sup>2</sup>, according to the applicable legislation.

The company undertakes to:

- take all statements into account;
- diligently investigate whistle-blowing reports;
- assess the facts objectively and impartially;
- take appropriate corrective and disciplinary measures.

*<sup>2</sup> French law provides the same penalties for active corruption (the corruptor) and passive corruption (the “corruptee”).*

*For a natural person, the maximum penalty is 5 years’ imprisonment and a fine of €500,000 (with provision for the amount of the fine to be increased to double the proceeds of the offense).*

### **3-4 IMPLEMENTATION: ACCOUNTABILITY AND OVERSIGHT**

It is incumbent upon each employee to implement the Code as part of the responsibilities attached to his/her position.

The company carries out periodic checks to confirm that work practices comply with the Code.

The company and/or group governance bodies provide regular updates on the monitoring of the Code and on any follow-up arising from whistle-blowing reports.

The background is a deep blue gradient with several curved, overlapping bands of varying shades. A prominent feature is a pattern of small, light blue dots that forms a curved, fan-like shape in the upper left quadrant, fading into the background. The overall aesthetic is modern and corporate.

CORRUPTION PREVENTION SYSTEM