

PRESS RELEASE
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#GLEVENTS – WELCOME TO THE WORLD OF EVENTS

GL EVENTS IS SELECTED TO MANAGE MARSEILLE CHANOT THROUGH A CONSORTIUM WITH CCIAMP INFRASTRUCTURES

GL events (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP, HAS BEEN SELECTED TO MANAGE THE MARSEILLE CHANOT EXHIBITION AND CONVENTION CENTRE, FOR THE NEXT THREE YEARS, THROUGH A CONSORTIUM WITH CCIAMP INFRASTRUCTURES

On Thursday, 12 December, the Marseille City Council approved GL events Group's selection as the public service concession holder *délégataire de service public* to manage the City of Marseille's exhibition and convention centre. On this basis, from 1 January 2025, GL events will become the new manager and operator of Parc Chanot for the next three years.

This contract was awarded following a call for tenders by the consortium formed with CCIAMP Infrastructures, to contribute to Marseille's development as a business tourism destination. These two organisations will join forces to meet the economic, cultural and social challenges facing the city and the region and contribute to establishing the city of Marseille as a leading destination both in the Mediterranean region and in Europe by ensuring that the exhibition centre's offering meets national and international standards. Based on the figures of the last few financial years, Marseille Chanot generates annual sales revenues of approximately €16m and employs around forty people.

To ensure the successful operation of the site, the consortium will form a dedicated company, 75%-owned by GL events and 25%-owned by CCIAMP Infrastructures. Through this new entity specifically devoted to managing the Marseille Chanot Exhibition and Convention Centre and comprising the teams already in place, the two partners will focus their efforts on meeting the city's goal of transforming this venue into a new event destination, by leveraging their professionalism, commitment, innovation and strong regional presence. The goal is to establish in this way the city as a world-class destination for international congresses and events, open up Marseille Chanot to the people and the city of Marseille, transform the venue into a model of inclusion, solidarity and sustainable development, and start imagining the Chanot Exhibition and Convention Centre of the future. To achieve this, the installations will be redesigned and a transitional urban development project will be implemented to open up

the facility to the people of Marseille. The project of the future operator includes the greening and depaving of the site whose exterior has been totally redesigned to provide greenery and freshness.

Building on its 30-year commitment to the region of Marseille, GL events now intends to develop this long-standing and continuing presence in the service of local communities. To achieve this goal, it will use its considerable expertise to rethink and relaunch the Marseille International Fair, develop new events for the general public and bring gastronomic and industrial events to Marseille, drawing on strong brands such as Sirha Food and SEPÉM.

The inclusion of the Aix-Marseille-Provence Metropolitan Chamber of Commerce and Industry (CCI) in the future structure, through its subsidiary CCIAMP Infrastructures, will ensure that it is firmly rooted in the region based on its close ties with local businesses, complementing the expertise of the event industry leader and serving the destination as a whole with all those involved in business tourism as well as the companies and service providers (trade and craft workers, very small businesses, SMEs) that make up the local event sector ecosystem.

Olivier Ginon, Chairman-CEO of GL events Group, commented:

“We would like to thank the City of Marseille for its confidence in us and extend a warm welcome to the new teams joining our Group. GL events is committed to working with all economic stakeholders of the region to open up the Marseille Chanot Exhibition and Convention Centre to the city and raise its profile as a destination both in the Mediterranean region and in Europe.”

Jean-Luc Chauvin, President of the Aix-Marseille-Provence Metropolitan Chamber of Commerce and Industry, added:

“The award of the public service concession for the Marseille Chanot Exhibition and Convention Centre to the GL events-CCIAMP Infrastructures consortium marks a decisive turning point for the future of this iconic site. Building on our strong local presence, together we will transform Marseille Chanot into a major asset to promote the attractiveness and economic influence of our region.”

UPCOMING EVENTS

- FY 2024 revenue: 23 January 2025
- FY 2024 results: 5 March 2025

www.gl-events.com



About GL events: The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** provides a complete range of services for corporate, institutional and sports events, and offers turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions**

manages and coordinates the Group's portfolio of more than 200 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 57 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 5,850 employees. GL events is listed on Euronext Paris, Compartment B (mid-caps).

www.cciamp.com

About the Aix-Marseille-Provence Metropolitan Chamber of Commerce and Industry: The Aix-Marseille-Provence Metropolitan Chamber of Commerce and Industry supports the development of Aix-Marseille-Provence's 146,000 companies and businesses, and actively promotes the region's economic development and attractiveness. As such, it is committed to developing infrastructures that meet international standards in order to promote business tourism. As the creator of economic and socially responsible events on a national scale (Business Franchise Méditerranée, Business Transfer Forum, Ose, Cercle Business des Entrepreneures, etc.), the Aix-Marseille-Provence Metropolitan Chamber of Commerce and Industry has a well-established track record in successfully organising economic events and business networking initiatives. Through its subsidiary CCIAMP Infrastructures, it exercises a major role in managing and developing strategic infrastructures for local communities. Present in many regions of France, CCIAMP Infrastructures is a provider of exemplary management services of the highest quality and works alongside local economic stakeholders to promote intelligent, sustainable development.

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