

# GL EVENTS ANNOUNCES THE SALE OF AGENCE C.C.C

GL EVENTS (FR0000066672, GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES THE SUCCESSFUL SALE OF 100% OF THE SHARE CAPITAL OF AGENCE C.C.C. (CONGRÈS COLLOQUE CONVENTION) TO THE VIDAL GROUP.

The Agence C.C.C. joined GL events in February 2017 to strengthen its medical education and convention activities and create a Paris base for the Group for this market segment.

Having grown its sales to more than €6m by 2024, Agence C.C.C. is recognised for its independence as a science communication specialist and its position as the French market leader for its Evidence & Practice training programme that through its network in 26 French cities reaches each year GPs and general medicine residents.

**Olivier Ginon, Chairman-CEO of GL events, commented:** *"After establishing a trajectory of growth and success with the agency's teams, we are particularly pleased and proud that C.C.C. is joining the Vidal Group, a major industry player, and we are confident in its ability to execute the next phase in the development of its business at the forefront of the medical knowledge sector."*

**Vincent Bouvier, Chairman of the Vidal Group, stated:** *"This acquisition completes our offering of high-quality medical training and information services for general practitioners while strengthening Vidal's expertise in these areas as well as in the medical events segment."*

The terms of the transaction will not be disclosed. This new entity will be deconsolidated by GL events as from November 2024.

## UPCOMING EVENTS

- FY 2024 revenue: 23 January 2025
- FY 2024 results: 5 March 2025

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ABOUT GL EVENTS:

[www.gl-events.com](http://www.gl-events.com)



**About GL events:** The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** provides a complete range of services for corporate, institutional and sports events, and offers turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 200 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles, manufacturing... **GL events Venues** manages a network of 57 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 5,850 employees. GL events is listed on Euronext Paris, Compartment B (mid-caps).

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INVESTOR RELATIONS

**GL events**

Sylvain Bechet

Tel.: +33 (0)4 72 31 54 20

[communication@finance.gl-events.com](mailto:communication@finance.gl-events.com)

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MEDIA RELATIONS

**FTI Consulting**

Julien Durovray

Tel.: +33 (0)6 25 04 57 73

[glevents@fticonsulting.com](mailto:glevents@fticonsulting.com)

ISIN FR0000066672 - BLOOMBERG GLO FP - REFINITIV GLTN.PA - FTSE 581  
LEI 9695002PXZMQNBPY2P44

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ABOUT THE VIDAL GROUP:

[www.vidal.fr](http://www.vidal.fr)

**About the Vidal Group:** The Vidal Group is a provider of medical management services for healthcare professionals with an offering of information solutions for healthcare products, therapeutic decision-making and patient file management contributing to continuous improvements in medical practices. It distributes its data and services through every type of digital platform used by healthcare professionals (medical software solutions, web, mobile). With a multilingual knowledge base and teams in France, Germany and Spain, the Vidal Group is a major player in the field of medical information systems and artificial intelligence applied to healthcare. The Group's solutions are marketed in 30 countries worldwide, and are used by over 700,000 healthcare professionals in Europe. In 2016, the Vidal Group joined the M3 Group, a global leader in digital healthcare and a market leader in Asia and Japan. M3 is listed on the Tokyo Stock Exchange (2413.T).