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GL EVENTS: 2024 first half

GL EVENTS: ALL INDICATORS IN H1 2024 ARE UP

Activity in France +36%

Exhibitions & Venues +19%

Employees **5,850**

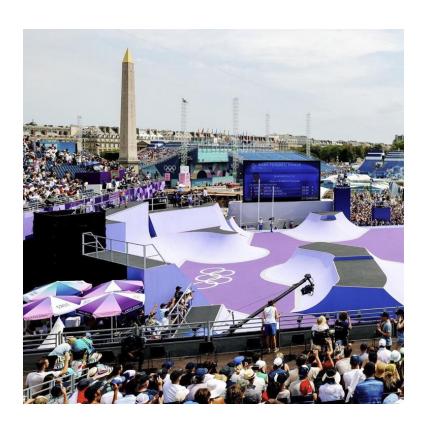
Revenue +19% to €821m

+17% to €116m

Net Profit Attributable +24% to €116m

(to equity holders of the parent)

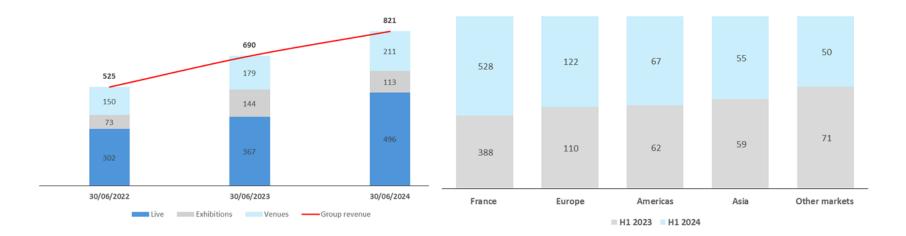
CONTENTS



- 1. H1 2024 highlights
- 2. H1 2024 results
- 3. Group P&L
- 4. Balance sheet highlights at 30 June 2024
- 5. Change in net debt
- 6. 2024 outlook



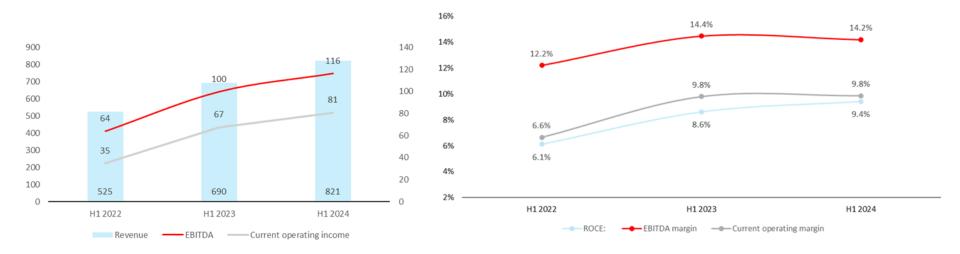
IN REVENUE + 19%



- Strong growth in business driven by the Live and Venues divisions, an unfavourable biennial effect for Exhibitions
- Growth at constant exchange rates: +21% (negative TRY exchange rate impact)
- Revenue growth in France (Olympic Games 2024), America and Europe
- Lower revenue in Asia (Live) & Other Regions (Middle-East, mega events in 2023)
- Restated for the mega events in 2023 and 2024, Group revenue grew 2% (+3% for the Live division).

H1 2024 RESULTS / 05 SEPTEMBER 2024

GROWTH IN OPERATING PROFITABILITY:



- Strong improvement in EBITDA (+€16m/+16%) and current operating income (+€14m/+21%)
- Operating margin remains steady
- Improvement in ROCE (+3.3 pts vs. 2022) reflecting the extensive work carried out and an improvement in asset quality

2024 PARIS OLYMPIC GAMES

LIVE: 2024 PARIS OLYMPIC & PARALYMPIC GAMES

An established track record of success further highlighted and reinforced

Unrivalled expertise
Highly experienced staff
Sustainable equipment
On-time delivery
Customised solutions
Collaborative approach

OCOG CONTRACTS

- Versailles
- Power
- Southern Paris Arena
- Overlays
- Surf equipment

Revenue recognized a 31 December 2023:

€51m

GOVERNMENTAL CONTRACTS

- French Army
- National Gendarmerie



Revenue recognized for H1 2024:

€158m



SATELLITE CONTRACTS

- Coca Cola
- Sodexo
- House of America
- ..

Revenue pending recognition

> 150 M€

€15

Subcontracting/contribution of other industry stakeholders ≈ €195m (90% of which for French companies)

2024 PARIS OLYMPIC GAMES

EXHIBITIONS: STRENGTHENING THE HEALTHCARE SECTOR VERTICAL

The Group was awarded the contract to organise the SANTEXPO exhibition for the next 5 years

- The annual meeting of health and social care sectors with a 60 year history, owned by the French Hospital Federation (Fédération Hospitalière de France or FHF).
- Bringing together all stakeholders of the ecosystem (institutions, healthcare establishments, manufacturers and buyers)
- Healthcare with a focus on innovation highlighted by the FHF Fund's Start-up and Innovation Villages

+700 exhibitors

30,000 participants

250 speeches

550 speakers



Next Edition
From 20 to 22 May 2025
Paris Porte de Versailles



30,000 sqm

5 sectors

9 villages focusing on specific themes

Revenue: > €8m

EXHIBITIONS: CACLP EXHIBITION - CHINA A aboutt 雅培 Abbott 雅培

VENUES: LAUNCH OF THE ANHEMBLEVENTS VENUE

- Delivery and opening of the Anhembi event venue:
 - A 75,000 sqm of Exhibition Center
 - A 25,000 sqm Convention Center
- CAPEX: > €100m spread over FY 2023 and FY 2024
- 2nd location for GL events in São Paulo, the economic capital of South America
- Business pipeline in line with expectations: 80 events confirmed for 2024, more than 120 for 2025
- Expected occupancy rate for H2 2024: > 60%









VENUES: EUREXPO - SHADED PHOTOVOLTAIC STRUCTURES

- Beginning of work to install photovoltaic shading structures combined with a revegetation programme
- Capex (programme carried out with the CCI Auvergne Rhône Alpes Region): €16m
- Production start-up : Q1 2025
- Production: 16 GW delivered to the power grid
- Contributing to the sustainable development approach and enhancing the value of the infrastructures managed by the Group



13 hectares*

21,432 photovoltaic panels

8,000 plantations

*32 acres

GOVERNANCE FURTHER STRENGTHENED

Group - Creation of a strategy committee

Chair : Nicolas de TAVERNOST Vice Chair: Anne-Sophie GINON

Members: Lionel YVANT, Grégory GUISSARD, Daniel HAVIS Guest members: Olivier FERRATON, Christophe CIZERON,

Sylvain BECHET

Mission on behalf of the Board of Directors;

- Contribution to the 3-year strategic plan (acquisitions, portfolio adjustments, acceleration of certain business lines or geographical areas, etc.)
- Group organisation
- Energy or technological transition and any other strategic issue

GL events Greater China

President: Inès GINON

Managing Director: Romain PEIFFERT Chief Operating Officer: Stephen LU

Objectives:

Supporting and structuring the Group's growth in the three areas of Venues, Live and Exhibitions.



ESG POLICY

ESG commitments

1) CARBON REDUCTION

- Deployment of the Cléo Carbone tool for all activities
- 6% reduction in the Group's carbon footprint between 2022 and 2023 on a like-for-like basis



2) CIRCULAR ECONOMY

- Group sorting rate up 17 points between 2019 and 2023
- +More than 20 tonnes of food redistributed
- Accelerated eco-design of furniture and signage

DIVERSITY

- · Appointment of a Group Inclusion & Diversity Officer
- Highlights: Mobility Day, QWL week, weekly climate quiz
- 750 employees trained in compliance and ethics

SPECIFIC PARIS 2024 OG INITIATIVES

INTEGRATION

At the beginning of July, over 30,000 hours of integration work completed

CARBON FOOTPRINT

Calculation of the carbon footprint for each contract using the *coach climat évènement* tool (sent to P24)

BIODIVERSITY

Measures deployed to preserve 100% of habitats // No major or significant incidents.

CIRCULAR ECONOMY

100% of materials used for temporary structures are re-used/recycled **95%** of site waste reused/recycled

- 30,000 grandstand exceeding shells made from recycled plastic
- Wooden floors reused to manufacture second-life furniture (via TIZU) and replaced by steel floors, increasing their lifespan and recyclability rate
- 8,000 SNCF concrete rail sleepers, reused as part of the ballasts for temporary infrastructure, transported by freight as close as possible to the sites
- an inventory of more than 350 second life products covering 40 types of materials and 12 types of waste



LIVE: IMPROVEMENT IN OPERATING MARGIN

Live (€m)	H1 2022	H1 2023	H1 2024
Revenue	302	367	496
EBITDA	29	34	58
EBITDA margin	9.7	9.2%	11.6%
Current operating income	11	10	35
Current operating margin	3.7%	2.6%	6.9%

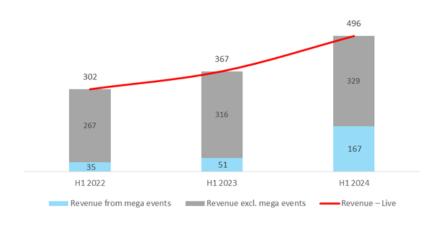
Change vs. 2023	Change vs. 2022
35%	65%
70%	98%
2.4	2.0
256%	211%
4.3	3.3

Revenue:

- Business growth driven by MEGA events and other business lines (4%)
- Revenue from the Olympic Games of €158m recognised at 30 June 2024

Operating margin

- Improvement vs.H1 2023, which was impacted by projects with no margin, a high claims rate, and team building for 2024 projects
- Positive volume effect of mega events
- Control of fixed costs (+12%) compared with the level of activity



CANNES FILM FESTIVAL



EXHIBITIONS: INDICATORS UP ON 2022

Exhibitions (€m)	H1 2022	H1 2023	H1 2024	Change vs. 2023	Change vs. 2022
Revenue	73	144	113	-21%	56%
EBITDA	9	33	23	-30%	152%
EBITDA margin	12.6%	23.1%	20.4%	-2.6	7.8
Current operating income	8	33	22	-33%	177%
Current operating margin	11.0%	23.1%	19.5%	-3.6	8.5

Revenue:

- Decrease in relation to 2023 reflecting be unfavourable biennial effects (SIRHA & Expomin... ≈ -€40m), stable sales in China and reduced activity of the 'Fashion Textiles' exhibitions.
- On a like-for-like biennial effect, growth from the combined contribution of the upturn in the Chinese exhibition market and a level of business on track or growing for the exhibitions: Global Industrie, CFIA, Hyvolution, Sirha Europain, Sepem, Aquasur, Lyon International Fair,....

Operating margin

- Unfavourable biennial effect in France and Chile, but improved profitability in China
- Stable fixed costs
- A significant improvement in the margin versus 2022 in line with the level of business

CIEC UNION - BUILD & DOOR - BEJING 张元之家 中国大家居产业创新ietz 第2024贸易交通资

VENUES: BUILDING A GROWTH DRIVER IN SAO PAULO

Venues (€m)	H1 2022	H1 2023	H1 2024	Change vs. 2023	Change vs. 2022
Revenue	150	179	211	18%	40%
EBITDA	26	33	35	8%	38%
EBITDA margin	17.0%	18.2%	16.8%	-1.4	-0.2
Current operating income	16	25	24	-2%	54%
Current operating margin	10.5%	13.7%	11.4%	-2.2	1.0

Revenue:

Growth in revenue from Paris, Orléans, Budapest, Brussels, Turin, São Paulo and Salvador destinations

Operating margin

- Impact of the São Paulo Anhembi development project
- Unfavourable biennial effect in France (Eurexpo) almost entirely offset by Europe (Italy, Hungary, Belgium)
- · Profitability steady in Brazil
- · Reduced activity in Japan and Chile.
- Fixed costs maintained under control: +4% from 2023

VENUES - SANTIAGO DU CHILE Temas emerger...



OPERATING MARGIN: + 21%

€m	30/06/2023	30/06/2024
Revenue	690	821
Purchases and external charges	-417	-517
Personnel expenses and employee profitsharing	-165	-182
Taxes and similar payments	-10	-10
Other current operating income and expenses	1	5
EBITDA	100	116
EBITDA margin	14.4%	14.2%
Amortisation, depreciation and provisions	-32	-35
Current operating income	67	81
Current operating margin (%)	9.8%	9.8%
Other non-current income and expenses	-3	-5
Operating profit	64	76

Growth in operating profitability: +€14m

- Margin remained steady despite a less favourable business mix
- Contribution margin down from H1 2023 (less favourable business and geographical mix) and stable in relation to H1 2022
- Ratio of purchases and external charges to revenue: +2.5 points
- Payroll: increase contained (+10%) vs. H1 2023, impact
- Fixed costs under control: +8% from 2023
- Other income and expenses: 2023 trade receivable losses & write-offs vs. 2024 increase in subsidies received (Exhibitions, China, and Venues)

Depreciation

- Live: rental assets depreciation
- Venues: Lingotto Fière impact

Non-current expenses

- Costs of Stade de France tender bid
- Reorganisation expenses
- Non-normative expenses for GL Sports

H1 2024 RESULTS / 05 SEPTEMBER 2024

NET INCOME ATTRIBUTABLE TO THE GROUP: +24%

€m	30/06/2023	30/06/2024
Operating profit	64	76
Net financial income (expense)	-10	-15
Profit /(loss) before tax	54	61
Corporate income tax	-14	-16
Net profit / (loss) of consolidated companies	41	45
Income (loss) from equity-accounted investees	0	0
Net profit	41	45
Non-controlling interests	-9	-6
Net profit attributable to shareholders (Group share)	32	39
Earnings per share (€)	1.05	1.31

- Net financial income (expense): (-€5m) vs. 2023
 - Borrowing costs: +84 points vs. June 2023: (-€6m)
 - Stable investment income
 - Decrease in foreign exchange gains : (€1m)
- Earnings before tax +13% from 2023
- Tax rate stable at 26% vs. 25% in June 2023
- **Decrease in NCI:** impact of the biennial effect
- Net income attributable to shareholders: 4.8% vs. 4.6% in 2023
- Increasing value for Group shareholders: +24%



BALANCE SHEET AT 30 June 2024

€m	31/12/2023	30/06/2024
Goodwill	824	827
PPE & intangible assets	451	475
Rental equipment assets	151	158
Financial assets	70	67
Deferred taxes	22	21
Net source of funds (negative WCR)	-386	-358
Assets to be financed	1,131	1,189
Equity	598	597
Provisions for contingencies and expenses	32	32
Pre-IFRS 16 net debt	500	560
Total Financing	1,131	1,189

Goodwill:

Translation differences: €3m (China)

PPE & intangible assets

- Buildings: €50m including São Paulo (€41m)
- Other tangible fixed assets: -€6m
- IT: +€2m
- Depr./Amort.: -€15m
- Translation adjustments: -19m (Brazil)

Capitalised rental equipment:

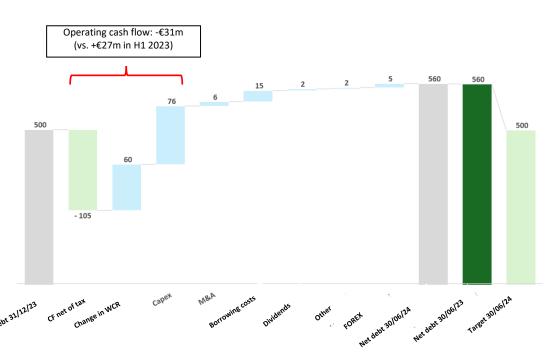
- Equipment renewal and development: €25m
- Translation differences: €1m
- Depr./Amort.: -€18m
- Financial assets: disposal of Italian Exhibitions Group shares

Shareholders' equity:

- Net profit (+€45m)
- Translation adjustments (-€20m) / Dividends (-€30m) / Other (+€4m)



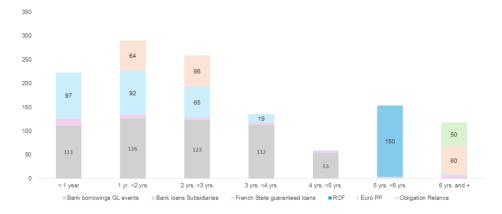
CHANGE IN NET DEBT



- Cash flow net of income tax up to 12.8% vs. 11.4% in H1 2023
- Increase in net debt in line with our expectations (same level as June 23), impacted by:
 - the high level of capital expenditures in H1 (including Anhembi €41m)
 - consumption of the Net Source of Funds (negative WCR) of Exhibitions (€27m) and Venues (€12m) and WCR for the Paris 2024 Olympic Games
- CAPEX: (Live €33m), Venues (€47m), €1m (IT) and disposals of IEG shares (-€5m)
- M&A: earn-out payments
- Dividends: payment for the minority shareholder in the CACLP exhibition
- Changes in exchange rates: BRL



DEBT MATURITY & LIQUIDITY



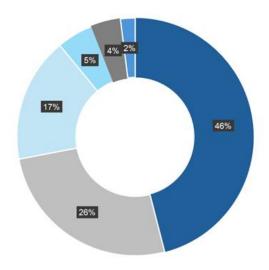


- Short and stable debt maturity: 3.35 years at 30 June 2023 vs.
 3.53 years one year earlier
- Refinancing carried out in 2024: syndicated debt (€230m, of which €200m drawn down),
- Higher financing costs (3.97% vs. 3.45% in 2023) reflecting the sharp rise in Euribor and the introduction of new financing lines
- Increased liquidity / significant reserves of unused financing



H1 2024 RESULTS / 05 SEPTEMBER 2024

SOURCES OF FUNDS AND COVENANTS



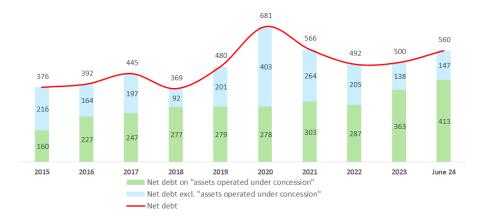
- Bank Borrowings GL events
- French State guaranteed loans
- Euro PP
- Recovery bond
- ■Bank loans / Subsidiaries
- RCF

- Diversified and secure sources of financing
 - Debt mainly held by GL events
 - Bonds representing 22% of total debt
 - RCF drawdown limited to €25m at 30 June 2024
 - Fixed-rate or hedged debt over 66% (additional hedging operations for €95m)
- Relaunch of the NEU CP financing programme in 2024: 2 issues of €10m and €15m in H1 2024, but no outstanding amounts at 30 June 2024
- 12 months financial ratios

	Calculation Balance sheet (reported basis) (pre-IFRS 16)	Calculation of financing contracts (excluding the "recovery bond")	Contractual limit
Financial leverage ratio	2.6x	2.3x	3.5x
Gearing	94%	85%	120%

DEBT BASED ON LONG-TERM CONTRACTS

- Concession agreements with operating terms sufficiently long to obtain a return of capital expenditures for construction and renovation
- Percentage of debt represented by assets under held under concession agreements: 74%
- Short term maturity of the debt versus the length of concession agreements



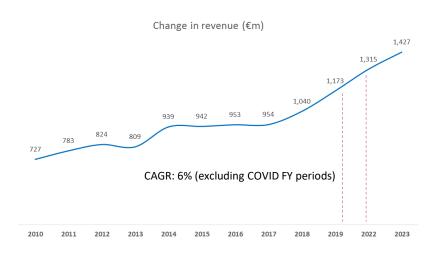
Venues under management & remaining contractual terms		
Matmut Stadium	54 yrs.	
Rio Centro	32 yrs.	
Grand Hôtel Mercure	32 yrs.	
Arena de Rio	21 yrs.	
Eurexpo (commercial lease)	21 yrs.	
Salvador de Bahia	20 yrs.	
Sao Paulo Immigrantes	19 yrs.	
Sao Paulo Anhembi	28 yrs.	
Palais Brongniart	16 yrs.	
Metz Exhibition Center	12 yrs.	
Santos	21 yrs.	
Great Hall Clermont Ferrand	25 yrs.	
Saint Etienne Exhibition Centre	25 yrs.	
Reims Exhibition and Convention Center	24 yrs.	
Lingotto Fiere (owner)		

Nb: by extrapolating data from current revenues per site over the remaining contract terms, potential revenue is around €7 billion.



OUTLOOK

- GL events revises upwards its revenue target for 2024 with growth expected to exceed 9% (vs. 7%)
- The other key indicators retained by the Group remain unchanged:
 - CAPEX: 115m (renovation of the Anhembi events centre and installations for the Paris 2024 Olympic Games)
 - · Stable net debt at the end of the year
- In addition, the Group will continue to roll out its ESG policy in 2024.
- The Group's teams are also working to ensure the success of 2025 which for the different divisions will benefit from the following developments:
 - Live: services for the International Paris Air Show (SIAE), the Osaka World Expo and contracts currently being finalised in the Middle East,
 - Exhibitions: a favourable biennial effect (Sirha, Expomin, the Biennial Rio de Janeiro International Book Fair, etc.) and the continuing recovery of exhibitions in China,
 - Venues: the full-year impact of the Anhembi events space (Sao Paulo) and the addition of new destinations for the division.



 Upcoming events: 16 October 2024: after the close of trading - publication of Q3 2024 revenue



NON-FINANCIAL RATINGS AND CERTIFICATIONS



GI Events received a B which is in the Management band. This is the same as the Europe regional average of B, and higher than the Entertainment facilities sector average of B-.

Leadership (A/A-): Implementing current best practices

Management (B/B-): Taking coordinated action on climate issues

Awareness (C/C-): Knowledge of impacts on, and of, climate issues

Disclosure (D/D-): Transparent about climate issues

EthiFinance

GL Events

a obtenu le certificat EthiFinance 2023

Niveau Argent

pour récompenser ses performances ESG en 2022





RISQUE CARBONE	SCORE CARBONE	Point Mort Emissions Direct	Point mort Scope 1,2 et 3 (approche Axylia)	SOURCE
12%	А	5584	936	TRUCOST





- 60% of the VENUES division's revenue covered by ISO 20121 certified sites
- **30%** of the LIVE division's revenue covered by ISO 20121 and/or 14001 and/or 9001 certified entities
- ISO 20121: 2024 Group participation in the international revision of the standard



H1 2024 RESULTS / 05 SEPTEMBER 2024

APPENDICES

• FULL IFRS BALANCE SHEET (IFRS 16 & IAS 29)

€m	30/06/2024	Impact IFRS 16 & IAS 29	30/06/2024 Full IFRS
Goodwill	827	4	830
PPE & intangible assets	475	1	475
IFRS 16 concessions and leases	0	489	489
Rental equipment assets	158	0	158
Financial assets	67	0	67
Deferred taxes	21	8	28
Net source of funds (negative WCR)	-358	1	-356
Assets to be financed	1,189	502	1,691
Equity	597	-15	582
Provisions for contingencies and expenses	32	0	32
Pre-IFRS 16 net debt	560	0	560
IFRS 16 lease liabilities	0	517	517
Total Financing	1,189	502	1,691

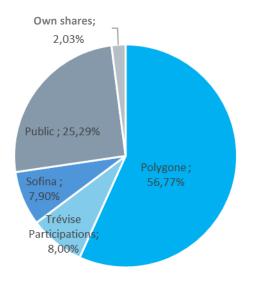
FULL IFRS P&L (IFRS 16 & IAS 29)

€m	30/06/2024	IFRS 16 & IAS 29 impact	30/06/2024 (Full IFRS)
Revenue	821	0	820
Purchases and external charges	-517	30	-487
Personnel expenses and employee profit sharing	-182	1	-182
Taxes and similar payments	-10	0	-10
Other current operating income and expenses	5	0	6
EBITDA	116	31	147
EBITDA margin	14.2%	3.8%	17.9%
Amortisation, depreciation and provisions	-35	-24	-59
Current operating income	81	7	88
Current operating margin (%)	9.8%	0.9%	0
Other non-current income and expenses	-5	0	-5
Operating profit	76	7	83
Net financial income (expense)	-15	-10	-24
Profit /(loss) before tax	61	-3	59
Corporate income tax	-16	0	-16
Net profit / (loss) of consolidated companies	45	-2	43
Income (loss) from equity-accounted investees	0	0	0
Net profit	45	-2	43
Non-controlling interests	-6	0	-6
Net profit attributable to shareholders (Group share)	39	-2	38



APPENDICES

Shareholder structure at 31 July 2024



- Number of shares: 29,982,787 (at 31/07/2024)
- LEI: 9695002PXZMQNBPY2P44
- ISIN code: FR0000066672
- SYMBOL: GLO
- Main index: CAC All shares
- Market: COMPARTMENT B (mid-caps) (EURONEXT PARIS)
- Eligibility for French Personal Equity Savings Plans PEA/PEA-PME): Yes

• At 31 July 2024, Polygone, the majority shareholder, held 56.77% of the capital and 69.70% of the voting rights.

