

SILVER HALL

LOUNGE

EASY ONLINE MEETING  
HUMANIZE YOUR DIGITAL EXPERIENCE

EXHIBIT HALL

WELCOME

GOLD HALL

  
HOW TO NAVIGATE  
THE PLATFORM

INFO DESK

DELVAUX  
ROOM

MAGRITTE  
ROOM

  
EASY ONLINE MEETING®  
HUMANIZE YOUR DIGITAL EXPERIENCE

BY GL EVENTS - LIVE.EU - SQUARE BRUSSELS

# EASY ONLINE MEETING

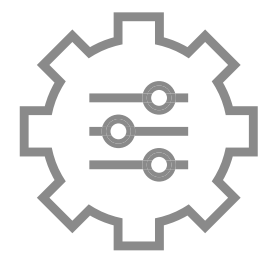
HUMANIZE YOUR  
DIGITAL EXPERIENCE

With **Easy Online Meeting**, you will benefit from having a **captivating digital platform** where you can host virtual events. An **exclusive environment** where people network in the same way they would during a real-life event. Our platform enables event **stakeholders to highlight their presence** and contribution through billboards and dedicated booths. We can host the **perfect virtual event** for your business, utterly bespoke to your specific needs. If you don't need an entire virtual platform, we also offer individual **live streaming and studio services**.

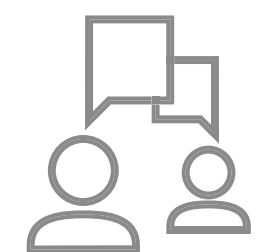
**It is all about connecting your participants, both online and/or on-site during the event.**



**KEEP YOUR COMMUNITY MOVING**



**BUILD YOUR UNIQUE IMMERSIVE ENVIRONMENT**



**REACH THE FULL POTENTIAL OF AUDIENCE ENGAGEMENT**



**INCREASE YOUR NUMBER OF ATTENDEES**



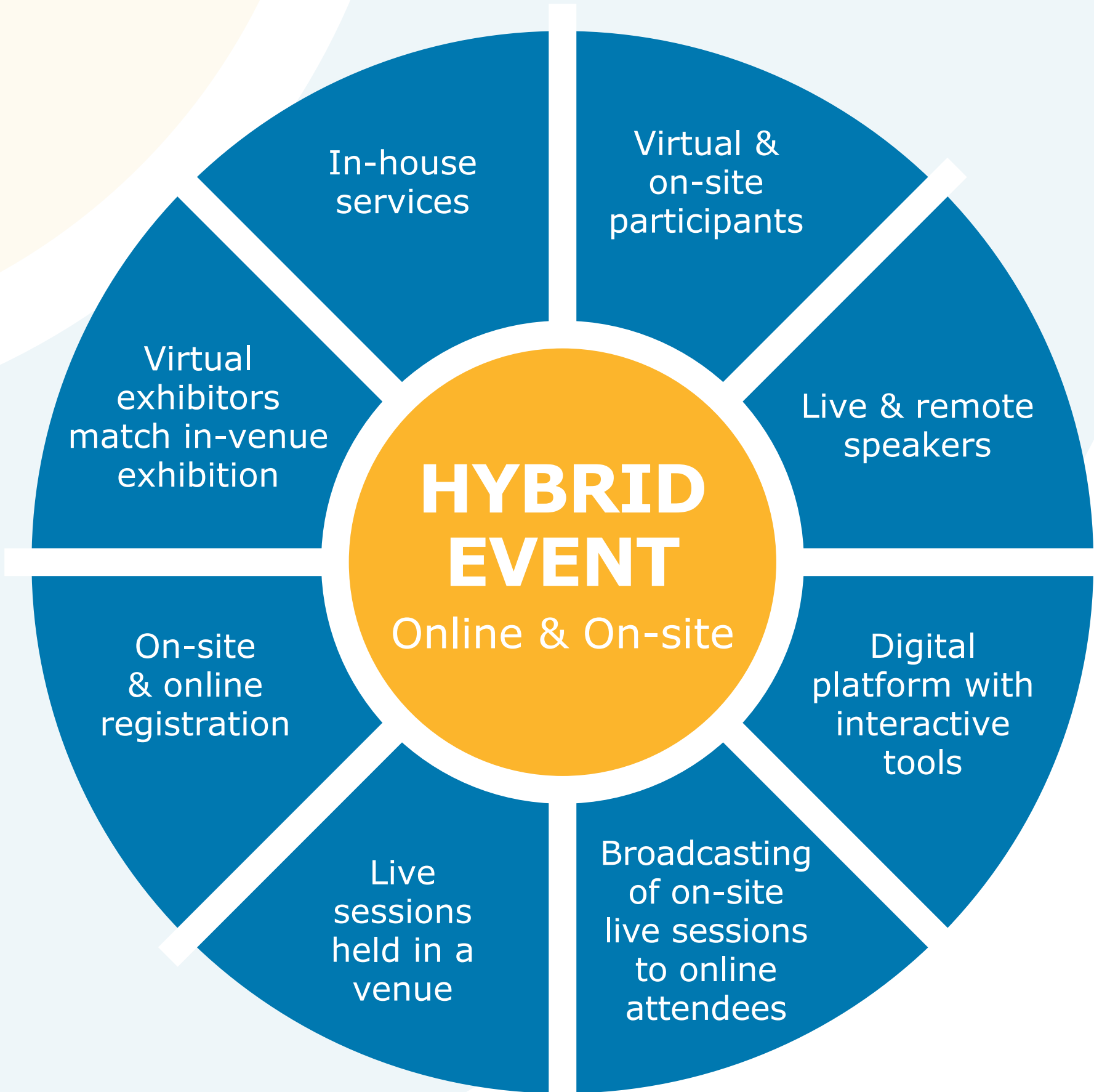
**PROPOSE BETTER ROI TO YOUR PARTNERS**



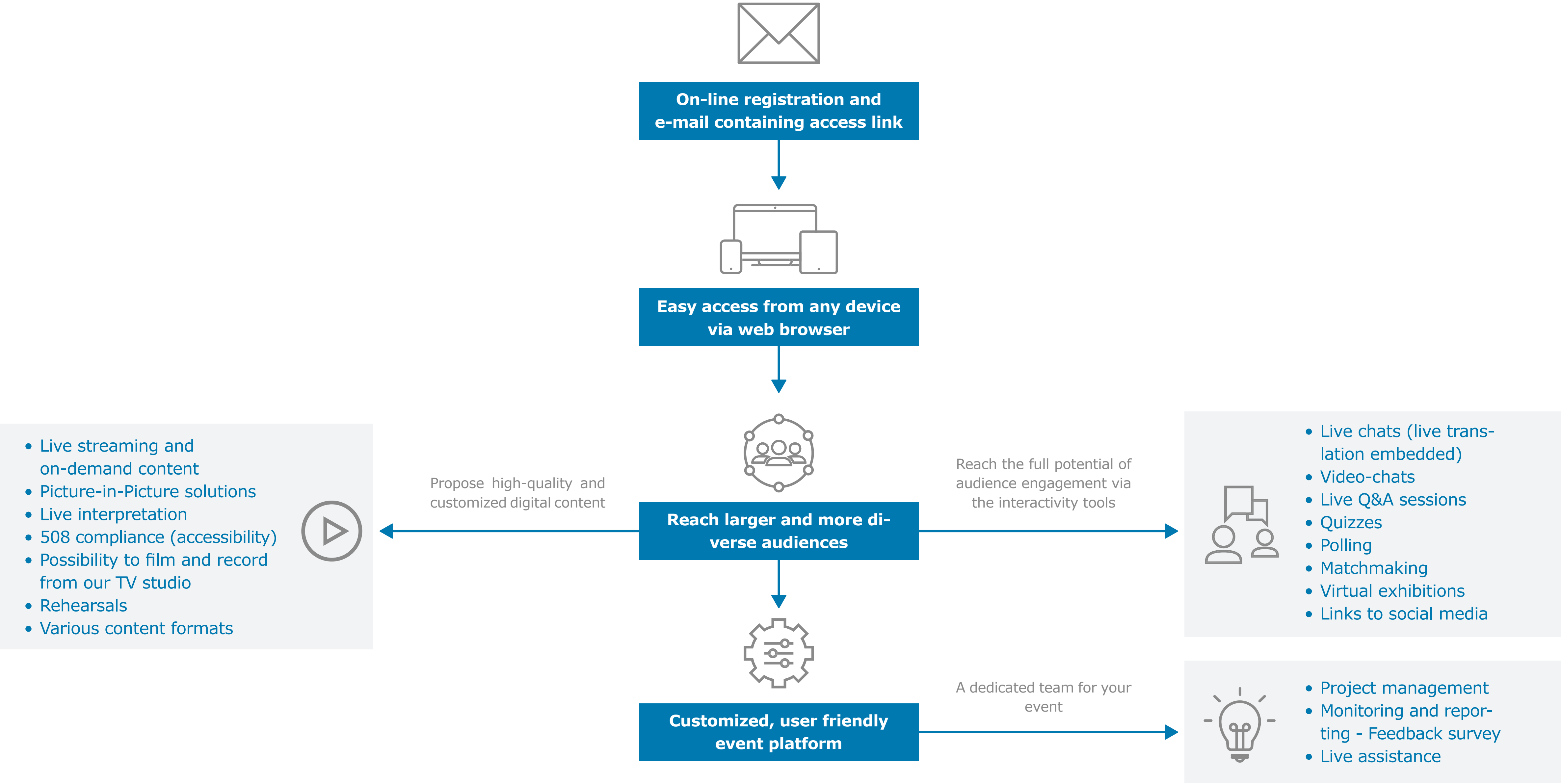
**IMPROVE YOUR CONTENT DISSEMINATION AND AVAILABILITY**

# DEFINE YOUR DIGITAL EXPERIENCE

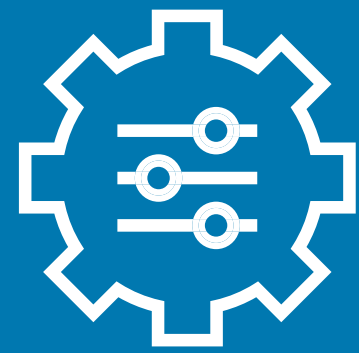
## TWO MAIN FORMATS



# YOUR DIGITAL EVENT AT A GLANCE



# BENEFITS OF YOUR ONLINE EVENT



## FULLY CUSTOMIZABLE

Let your visual identity transpire and communicate by sharing a variety of digital content



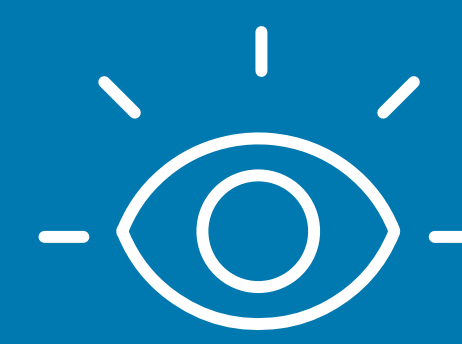
## SOCIAL INTERACTION

Bring your attendees closer together via chat and in-browser native talk, live keynotes and presentations



## LANGUAGES

Provide a multilingual experience through your live sessions and chat tools



## VISIBILITY

Extend visibility for your stakeholders



## EXTENDED VIEWING & RECORDING

Record and replay your entire live sessions at any time. Your recordings can be archived on your website or on any other platform(s)



## EASY-TO-USE

Log into your event with your chosen device via web browser, no download required



## ENVIRONMENTALLY FRIENDLY

Reduce waste and carbon footprint



## GDPR COMPLIANT

Collect and process data lawfully



## GLOBAL AUDIENCE

Enlarge your global audience



## VIEWERS

Host an unlimited amount of attendees

# DIRECT INTEGRATION OF AN UNLIMITED VARIETY OF DIGITAL CONTENT FORMATS

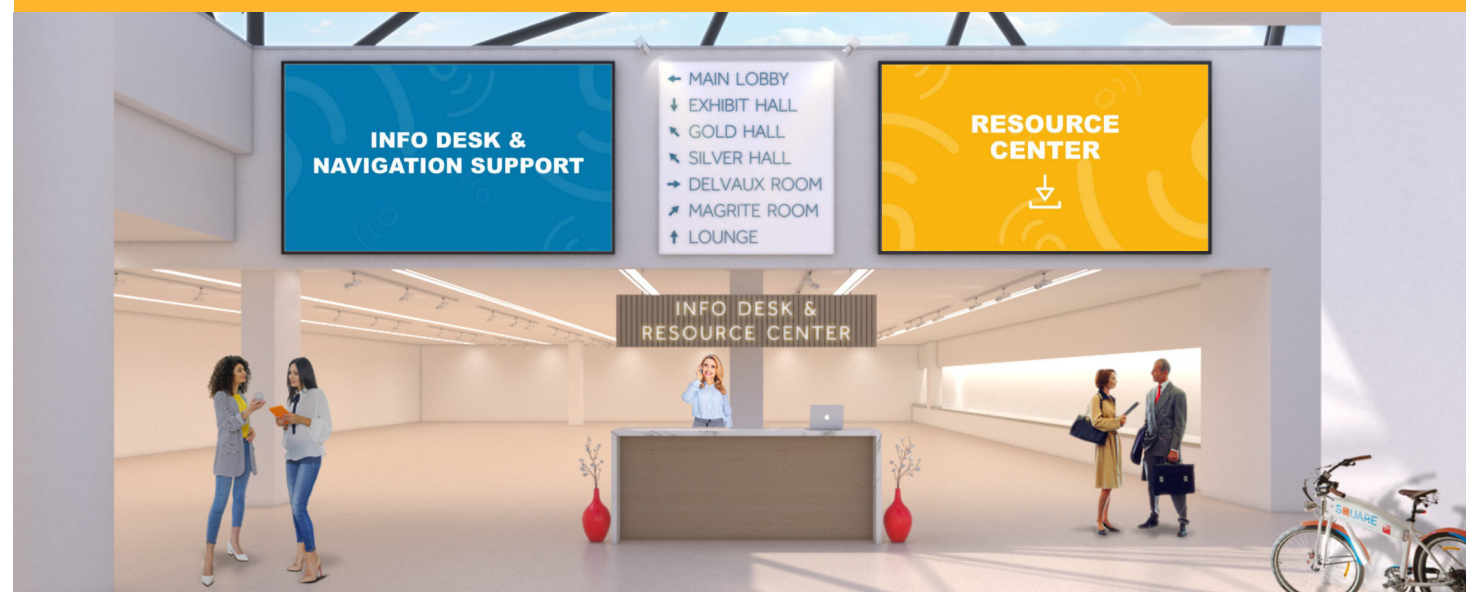


# INFINITE POSSIBILITIES

READY TO USE OR TAILOR-MADE  
PLATFORM ENVIRONMENT

## INFO DESK & RESOURCE CENTER

Practical information about the event



## MAIN LOBBY

The central point of your event



## AUDITORIUMS

Live streamed or pre-recorded sessions



## WORKSHOP ROOMS

Meetings, parallel sessions and seminars



## LOUNGE

Networking and meeting space



## EXHIBIT HALL

Project and product showcase



Thematic Public chats

Group chats

One-to-one chat

Exhibitor to attendee chats

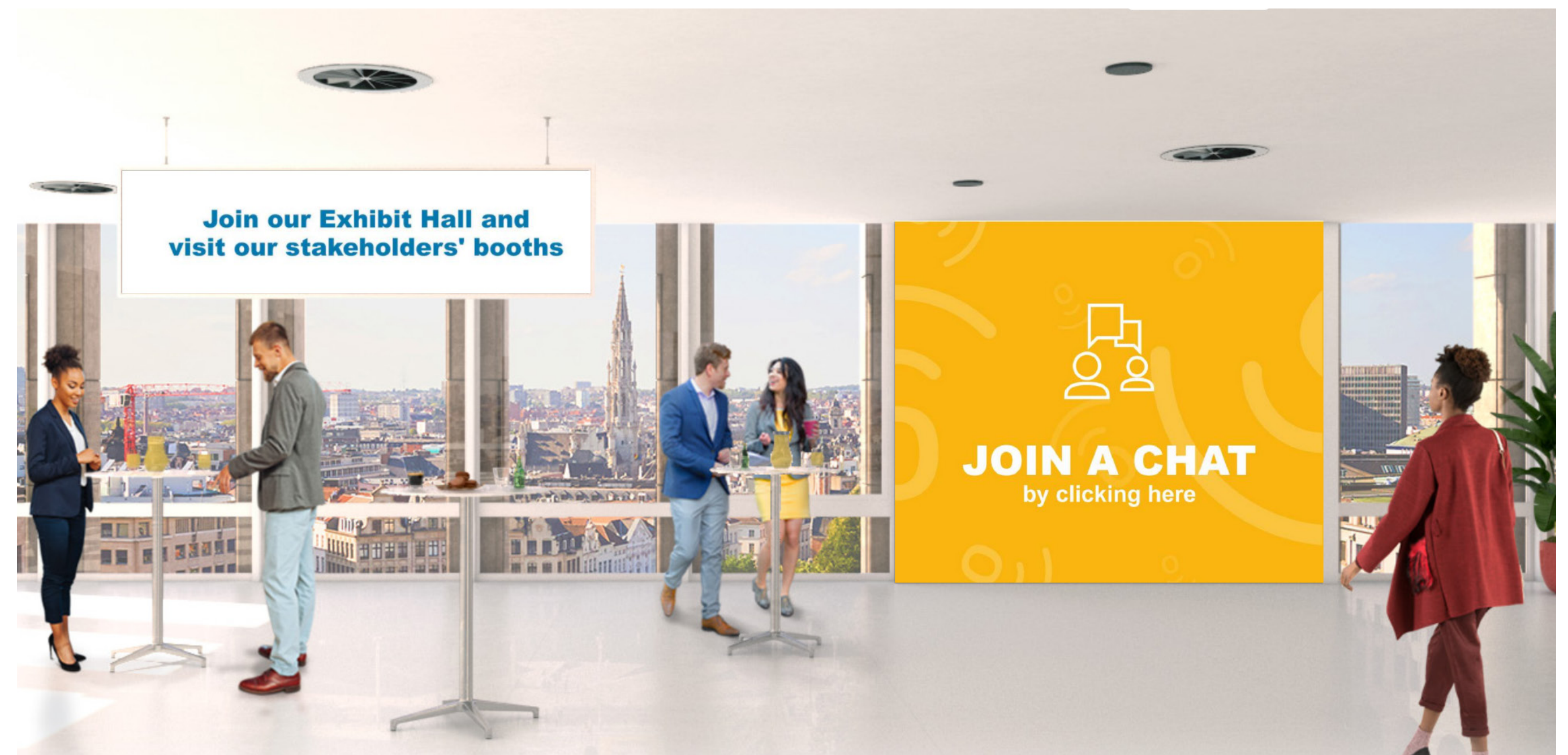
Video chats

Spontaneous or scheduled chats

Live session interactions

# HUMANIZE YOUR INTERACTIONS

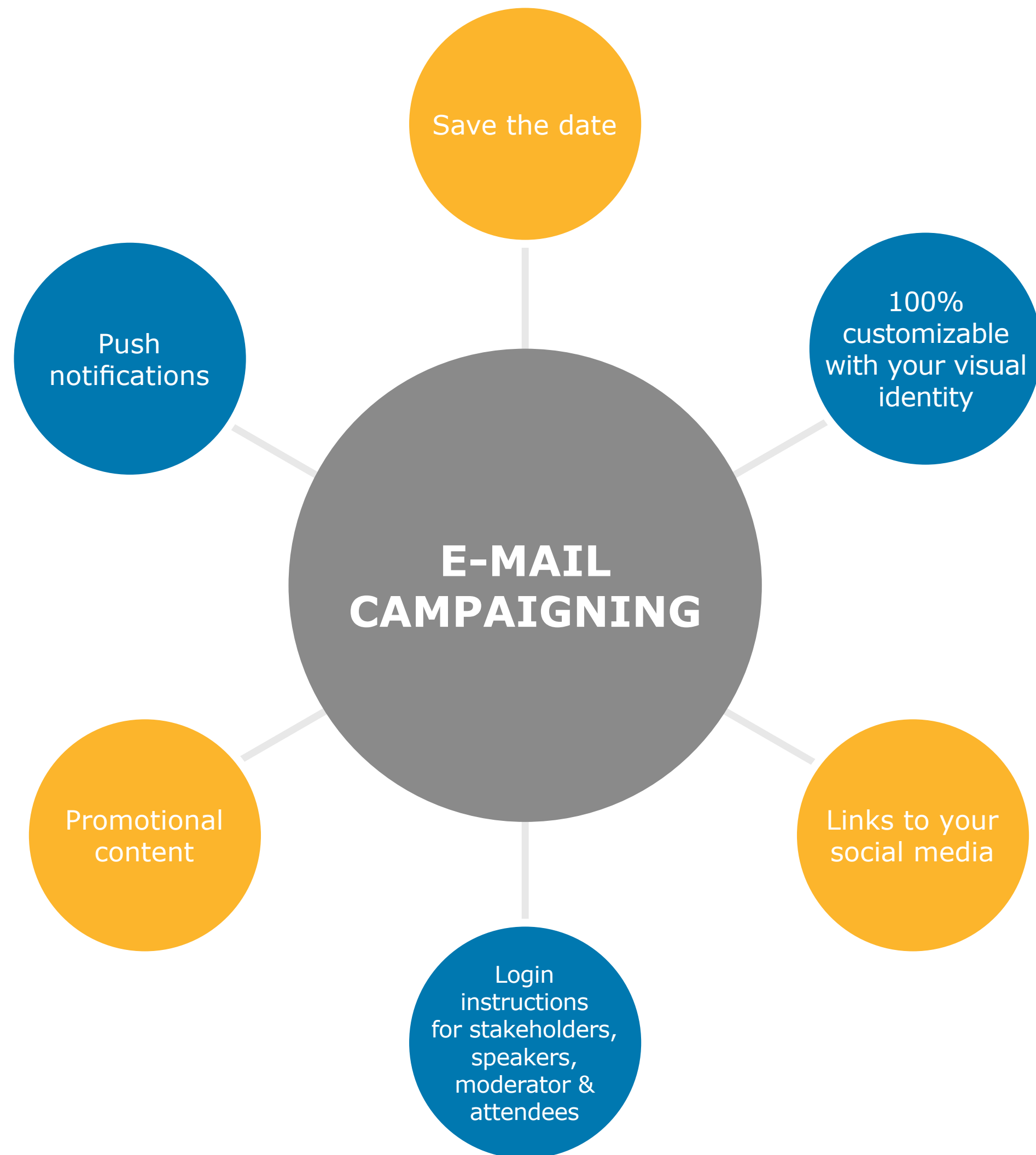
FOSTER DISCUSSIONS WITHIN YOUR COMMUNITY





# ENGAGE AND MONITOR YOUR AUDIENCE

PROMOTE AND ACTIVATE YOUR EVENT



TRACK USERS' BEHAVIOR, PERFORMANCE OF CONTENT, AND AREAS OF YOUR VIRTUAL EVENT



# PRICING HYBRID PACKAGES

	BASIC	INCREASED	TAILOR - MADE
<b>Live sessions</b>	2 sessions (< 1h30 each)	6 sessions (< 1h30 each)	<p><b>LET'S TALK ABOUT IT!</b></p> <p>CONTACT US FOR A QUOTE!</p>
<b>Number of days</b>	1 day	2 days	
<b>Number of stands</b>	2 booths	8 booths	
<b>Stand management</b> (content integration only)	✓	✓	
<b>Hosting live streaming solutions</b> (Webcast integration)	✓	✓	
<b>Basic interactivity tools</b> (Q&A and voting during the live sessions)	✓	✓	
<b>Studio</b> (Rental, security, cleaning)	✓	✓	
<b>Signage &amp; furniture</b> (Backdrop, podium, low tables, chairs)	✓	✓	
<b>AV-ICT</b> (Sound package, lighting kit, live streaming package, streaming rehearsal, sound & video engineers, Picture in Picture, remote speaker solutions)	✓	✓	
<b>Project management follow-up</b>	✓	✓	
<b>PRICE STARTING FROM</b>	<b>29,000 €</b>	<b>49,000 €</b>	

**ADDITIONAL OPTIONS**  
(ADDITIONAL COST)

- Registration tools
- Global chat on exhibitors' and sponsors' pages
- Matchmaking : making appointments between visitors and exhibitors (up to 10 exhibitors)
- Exhibitors' and sponsor's pages – Direct follow up by GL Live.eu
- E-poster file management – content integration
- Multiple parallel sessions
- Catering (for people on-site)
- Interpretation

# EASY ONLINE MEETING.®



GET IN TOUCH WITH US  
TO HUMANIZE YOUR DIGITAL EXPERIENCE



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