GL events: a second successful private placement of a €100 million bond issue

GL events announces the completion of a new private placement bond issue in the amount of €100 million for private institutional investors.

This €100 million private placement bond issue was issued on 21 July 2016 for French institutional investors in the form of a 7-year non-listed Euro Private Placement (Euro PP) with a 3.50% annual coupon. After the success of the first €50 million private placement bond issue in July 2013, this new issue was oversubscribed. With a longer maturity and a more attractive rate of interest, it contributes to developing closer relations between GL events' and long-term investors that are aligned with the Group's assets and concessions.

GL events was advised for this Euro PP by CM-CIC Market Solutions and Natixis, acting as bookrunners for the private placement.

While diversifying its sources of financing, GL events continues to be supported by its banking partners. Taking advantage of favourable market conditions, the Group accordingly also negotiated significant new credit facilities from all its historic financial partners.

These sources of funding from both bank and bond financing highlight the confidence of financial market participants in the solidity of GL events' business model.

The Group's commitment to transparency and long-standing quality relations with banks and the financial community as a whole contributed significantly to the success of these debt financing initiatives. This will enable GL events, in addition to refinancing a portion of its future debt maturities, to gain increased financial flexibility to support its development.

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Upcoming events:
2016 first-half results 6 September 2016 (after the close of trading)

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