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## **TWO COMPANIES ACQUIRED IN DUBAI: WICKED AND FLOW STRENGTHENING THE AFRICA - MIDDLE EAST REGION**

**GL EVENTS (ISIN: FR0000066672 - TICKER: GLO), THE INTEGRATED EVENT INDUSTRY GROUP, ANNOUNCES THE ACQUISITION OF 70% OF THE COMPANIES WICKED AND FLOW.**

Created in 2007 and 2010 in Dubai, these companies are today leading providers of premium event solutions in the United Arab Emirates: temporary structures and indoor fixtures, power and cooling units. They have a combined staff of 100 employees.

After developing the power generation business line in Brazil, the Group is seeking to expand this complementary activity to the event market in other regions. The acquisition of Flow, with its successful track record in developing the power generation market, will contribute to this objective.

While their impact in 2017 will not be significant, starting in 2018 they are expected to generate approximately €20 million in revenue.

The founders and management team of these companies will remain actively involved for several years in order to ensure the total success of the development projects.

Established in the United Arab Emirates since 1997, GL events Group in this way has reinforced its position in the Middle East, in preparation for major upcoming events lined up in the years ahead (Asian Football Cup 2019 in the United Arab Emirates, the World Expo 2020 in Dubai, 2022 FIFA World Cup in Qatar). These acquisitions will also open up new growth opportunities in Africa.

**UPCOMING EVENTS: 2017 THIRD-QUARTER REVENUE– 17 OCTOBER 2017 (AFTER THE CLOSE OF TRADING)**

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**FOR MORE INFORMATION VISIT OUR WEBSITE AT [GL-EVENTS.COM](http://GL-EVENTS.COM)**



**About GL events:** The Group is a world-class provider of integrated solutions and services for events operating across the three main market segments: conventions, conferences, congresses; cultural, sports and political events; trade shows / B2B and B2C exhibitions and consumer fairs. GL events' activities are organised into three major business divisions. **GL events Live** offers expertise covering all business line specialisations and services for corporate, institutional and sports events to provide turnkey solutions from consulting and design to staging the event itself. **GL events Exhibitions** manages and coordinates the Group's portfolio of more than 300 proprietary trade fairs covering a wide range of sectors: food industry, culture, textiles/fashion, manufacturing... **GL events Venues** manages a network of 40 venues (convention and exhibition centres, concert halls and multi-purpose facilities) in France and international destinations. Present on five continents with operations in more than 20 countries, GL events has 3,934 employees. GL events is listed on Euronext Paris, Compartment B (mid caps).



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