

2016 second-quarter sales: +17%

A solid business model and a positive outlook for the second half

H1 revenue (€m)	2016 Reported basis	2015 Reported basis	Change 16/15
Q1	236.2	250.2	-5.6%
Q2	253.7	216.7	+17.0%
Consolidated total	489.9	466.9	+4.9%

With 17% growth in the second quarter against the backdrop of continuing complexity in the worldwide geopolitical and economic environment, the Group reported €489.9 million in revenue for the 2016 first half compared to €466.9 million for the same period in 2015, up 4.9% (+5.1% like-for-like*).

Second-quarter highlights include:

- good commercial momentum with the signature of the contract for COP 22: following Lima and Paris, GL events in this way demonstrated its capacity to support governments in organising major institutional events.
- substantial production activity on projects for the Olympic Games of Rio and the Euro 2016. For this event, the Group was present at all the playing venues, providing a range of services (signage, furniture, etc.) in addition to managing the Fan Zone of Lyon,
- strong activity at GL events Venues' main sites.

H1 revenue by division (€m)	2016 Reported basis	2015 Reported basis	Change 16/15
Live	258.3	221.6	+16.6%
Exhibitions	78.5	100.1	-21.6%
Venues	153.1	145.2	+5.4%
Consolidated total	489.9	466.9	+4.9%

Based on the sports events cited above and good performances from recurrent events (trade shows, Cannes Film Festival, Formula E Championship in Paris, 24 Hours of Le Mans car race, and renewed successes by multiple conventions in Europe), **GL events Live** registered growth of 16.6% from one year earlier (+14% like-for-like).

GL events Exhibitions delivered a steady performance in relation to the benchmark period of the 2014 first half, with revenue of €78.5 million.

GL events Venues had revenue of €153.1 million, up 5.4% (+9.7% like-for-like). Virtually all sites delivered gains, including in particular Budapest (hosting the selection event for Bocuse d'Or Europe), Barcelona and Strasbourg. In addition, since its opening on 26 April 2016, the São Paulo site has displayed a very good level of reservations with an order book of quality of events for the medium-term.

Firmly established within their local and regional ecosystems, each site capitalises on a well-adapted, flexible and modernised offering of events addressing the goals of local authorities to ensure the sustainable development of their destinations.

International activity

Based on the calendar of events, international markets accounted for 48% of revenue at 30 June 2016, up from 45% one year earlier.

Outlook

Encouraged by these initial trends for the start of the year and its order book, GL events confirms its goal for annual growth in 2016.

* Like-for-like (LFL) defined as at constant structure and exchange rates

Upcoming events:

2016 first-half results 6 September 2016 (after the close of trading)



Investor Relations

Erick Rostagnat
Tel.: +33 (0)4 72 31 54 20
infos.finance@gl-events.com

Media Relations

Stéphanie Stahr
Tel.: +33 (0)1 53 48 80 57
stephanie.stahr@cmcic.fr

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